

Module Title : BLOCKCHAIN: AN OVERVIEW FOR BUSINESS PROFESSIONALS

Duration : 1 day

Overview and Topics Covered

This course provides general overview of Blockchain technology and is specifically designed to answer the following questions:

1. What is Blockchain? (What exactly is it?)
2. Non-Technical Technology Overview (How does it work?)
3. Benefits of Blockchain (Why should anyone consider this?)
4. Use Cases (Where and for what apps is it appropriate?)
5. Adoption (Who is using it and for what?)
6. Implementation (How do I get started?)
7. Future of Blockchain (What is its future?)

Since this is an overview course, this course does not contain hands-on labs or programming exercises.

Target Audience

This course is designed for non-technical business executives who are tasked with making business decisions about leveraging Blockchain technology in their businesses.

This course is NOT appropriate for technology professionals seeking to gain deeper understanding of Blockchain technology implementation or programming level depth.